The second edition of the Infoagro exhibition will focus on business meetings at all levels

The second edition of Infoagro Exhibition**, to be held on 10th, 11th and 12th May in Almeria, will prioritize the holding of business meetings between national and international companies, through the** Agrotrading Forum**, organized in collaboration with the** Chamber of Commerce of Almería, **the** Chamber of Commerce of Spain **and the** European Union**. An initiative aimed at this agricultural show is erected in "Business Epicenter of the agricultural producer".**

Agrotrading Forum consists of the realization of a series of brief business meetings of 10 minutes duration, in order to optimize the time and make the different meetings

In these meetings, which will take place simultaneously, the companies in question will make themselves known to each other and establish a first contact for possible future business. *These will take place on Wednesday, May 10th from 4:00 p.m. to 7:00 p.m. in the B2B room, located on the P1 floor of the fairground. In case of being necessary by the affluence of companies interested in the Agrotrading Forum, would also dedicate the morning of the following day for these meetings.*

For the time being, since the Organization of Infoagro Exhibition has been announced this activity to its 300 exhibitors, who have already proceeded to register in their majority and *the rest can do so until Friday, April 28th, as the maximum date of registration*. There have also been ties with companies from other countries interested in doing business with Spanish agribusiness.

> To date, the Forum has a wide representation of companies from the United Kingdom, Mexico, Guatemala, Honduras, Uzbekistan and Kazakhstan, among others

Once the companies have been registered, they will be given a list with the name of all the participants in the forum so that they select those with whom they wish to meet and are therefore waiting for the acceptance of the meeting by the receiving company. Once the different meetings have been established, the agenda of each company will be managed through a specific software.

From the Organization of the fair it is considered that the realization of the Agrotrading Forum within the framework of this fair will actively contribute to the companies present there to do business, final objective of each one of them and, therefore, also the one of Infoagro Exhibition.

About Infoagro Exhibition

Infoagro Exhibition is held in Aguadulce, Almeria, Spain, in the most important horticultural production center in Europe. The fair focuses on intensive horticultural production. The profile of the visitor, mostly agricultural entrepreneur, markets his own production or in association with other producers and buyers of products for conventional and organic agriculture.

Source: Infoagro Exhibition

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