ECA FRUITS magazine nº 9, now available in digital and downloadable version

The 9th edition of the eCA FRUITS fruit and vegetable magazine, edited by SIETE Agromarketing and eComercio Agrario, is now available in its digital and downloadable PDF version.

This edition brings us an interesting report about Fruit Attraction and the analysis of what will be its eleventh edition, which will maintain the foundations that have driven its success year after year: differentiation, exclusivity and a premium character.

We also include an interesting interview with Carmen Crespo, Minister of Agriculture, Livestock, Fisheries and Sustainable Development of the Junta de Andalucía, on Agriculture 4.0. In addition, he takes stock of these almost 10 months in office and analyzes, among other issues, the challenges of the sector and the role that women have to play in agriculture.

The potato sector, and its situation on the national scene, occupies another of the specials of this magazine, along with the Tomato Special, developed by Josep Sanchís.

For his part, Victorino Martínez, president of AEFA (Spanish Association of Manufacturers of Agronutrients), tells us about it from within and analyzes the main challenges facing the sector. And finally, the “Special Subtropical Dossier: Avocado and mango, the best showcase for the farmer”, where the agri-food journalist Marga López analyzes their consumption, following up worldwide.

All this, in addition to current news, national and international, in this new edition, which we leave here in PDF and downloadable format.