The city of Olivenza will host on April 27 the IE Forum on intensive and super intensive olive

Interempresas Media, together with the advertising agency Clúster Marketing & Comunication, will celebrate the IE Olivar Forum on April 27th, with the collaboration of Apag Extremadura ASAJA, CTAEX and CICYTEX, and will focus on the intensive and super intensive olive grove. Under the title 'Olive tree, incombustible cultivation', this event will be held in the Convento San Juan de Dios of Olivenza (Badajoz) and will bring together experts from the olive sector of Spain and Portugal who will share all their knowledge and experience on the particularities of this type of culture.

It is expected that in this forum around 200 professionals related to the sector of the olive grove, among farmers, technicians, managers of cooperatives, etc.

The basic points of the program, and on which the day will revolve, focus on the intensive and super intensive olive grove and its expansion in regions such as Extremadura or countries like Portugal.

> The latest data suggest that this way of cultivating the olive tree will account for almost half of the world production in 2030

Throughout the forum will be known the latest developments in irrigation, fertilization and harvesting in this type of farms and the advantages that it supposes for the production with respect to the traditional olive grove. The Forum IE Olivar will also serve to know the latest data on the threat posed by Xylella Fastidiosa for the Spanish olive grove, once its presence in the Balearic Islands has already been detected.

Those interested can consult the complete program in the following link. Attendees at the IE Olivar Forum, in addition to enjoying the conferences, will have a reserved time to be able to know from the hand of the companies sponsoring and collaborating the latest innovations that contribute to the olive sector.

The IE Olivar Forum is sponsored by SOLBIOSUR and TODOLIVO, and has the collaboration of GAT FERTILÍQUIDOS and HEFE FERTILIZANTES.
*The attendance to the day **is gratuitous** but it requires previous inscription by means of the page of inscriptions of the web of the Forum:*
http://jornadas.interempresas.net/ForumOlivar2017/inscripcion

Source: Interempresas Media.

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