Expoliva has been consolidated as only fair with international recognition of Andalusia

Expoliva 2017 **is consolidated, in the year of its 20º anniversary, as the only international fair in Andalusia to have obtained for the eleventh year this recognition, as highlighted by the president of the Board of Administration of** Fair Jaén (Ifeja)**, Angel Vera.**

This is set out in a resolution of the Ministry of Commerce that approves the official calendar of such events published in the Official State Gazette (BOE) after studying the requests for celebration presented by the corresponding trade fair entities.

> Jaén, along with Madrid, Barcelona, Bilbao, Valencia, Zaragoza, Alicante, Pontevedra, Asturias, Lleida, Orense and Valladolid, forms the group of Spanish cities that count with internationally officially listed exhibition events

"Expoliva, XVIII International Fair of Olive Oil and Allied Industries, which will take place from 10th to 13th May, has achieved internationality for the eleventh consecutive edition, which makes this fair the most important of which are celebrated in Spain related to Olive sector as there are few trade fair events to which they are granted full internationality, which must be endorsed by the

international presence both in companies and visitors, as is the case of our fair, "said Vera.

The fact that Expoliva deserved this internationality *is due to the excellent results achieved in the international section during its last edition, supported by the presence of 31 international companies and 3,353 international professionals from 40 different countries such as Argentina, China , Chile, Ghana, India, Mexico, Poland, Taiwan, Turkey and Uruguay, among others, representing an increase of 300% compared to 2011. Its international dimension is also reflected in the presence of 30% of oils from other producing countries*, which are present in the Expoliva Extra Virgin Room, *as well as the reverse trade missions that take place within the framework of the fair.*

Another important fact to note is that Expoliva celebrates its 20th anniversary in 2017, as it marks the 20th anniversary of the first Expoliva held in the Provincial Fair and Congress Venue of Jaén, which was in 1997 and the growth has been spectacular.

Source: Fairs and Congresses of Jaén (Ifeja)