XIII edition of Expolevante Nijar 2016

EXPO
LEVANTE
NíJAR
2016
FERIA
DE AGRICULTURA
CINEGÉTICA
Y NATURALEZA
DEL 27 AL 29 DE ABRIL
DE 11:00 - 21:00 H.
CENTRO DE EXPOSICIONES Y CONGRESOS
CAMPOHERMOSO - NÍJAR - ALMERÍA
Níjar Caza
27 DE ABRIL
1 DE MAYO
www.nijar.es
Ayuntamiento de Nijar

The fair will take place in Nijar (Almeria) from 27 to 29 April and aims to publicize the latest agricultural innovations. BASF will be present in the new edition of Expolevante to be held in Nijar (Almería) for the next 27, 28 and 29 April.

The fair, held every two years, will have 2,000 square meters of exhibition and more than one hundred exhibitors. In recent years, Expolevante has been consolidated within the sector, and becoming a benchmark within the agricultural world and facilitating farmer knowledge of all the innovations and the latest agricultural technology.

BASF, in their continuing efforts to provide leading solutions to help farmers in their daily work, will be present at the fair with a stand that will occupy places 52 and 53, where visitors can learn about the latest signature on health vegetable.

This is the first year that BASF will have its own stand but has already been present in other editions of the fair through its dealer Viagro (stand 54-55, 58-59).

The portfolio of solutions for treating powdery mildew and botrytis with products like Collis®, Vivando® and Signum® WG will be the focus of the activities that BASF developed during these days.

Winner of promoting SIGNUM® WG

BASF has drawn a trip to the Riviera Maya for the purchase of SIGNUM® WG, multipurpose fungicide for horticultural crops. In the draw for the trip, they have had an opportunity to participate farmers who have relied on the effectiveness of SIGNUM® WG for their crops in the 2015-2016 campaign. The winner, who met last April 15, has been José González Vargas. The purchase was made in establishing Fitocañada, BASF distributor customer Agromix-8. Lucky receive his award during the Expolevante fair.

Source: BASF