Chile exports nectarine to the Chinese market from November

Chilean exports of nectarines will enter the Chinese market directly from November, as announced by the Minister of Agriculture of Chile, Carlos Furche. The official opening of the Chinese market for export of this fruit is the result of three years of negotiations and several meetings held between the authorities of the Agriculture and Livestock Service (SAG) **and the Chinese** AQSIQ**. Previously, Chilean nectarine only entered the Chinese market through Hong Kong, with arrests which made the fruit quality lessened and for this reason could not be distributed.**

After reviewing the final text by the two countries, it is expected that the protocol will be signed during the visit by the president of China to Chile next month

Currently, world exports of Chilean nectarine account for about 50 million dollars and, *in the case of Asia, a special variety for that market is produced.*

The Chilean minister stressed the benefits that the agreement between the two countries will bring producers and exporters of Chilean nectarine, "because it gives them access to a dynamic market, expanding, which also opens possibilities to diversify their shipments. By Moreover, this also allows to cope with the complexities that were observed in marketing, given the emergence of new supply of this product from other countries, both the European Union and other countries in the southern hemisphere, *so the main news is for the Chilean fruit growing and agriculture*".

Sector Satisfaction

This news has been well received from the business sector, as has valued the president of the Fruit Exporters Association (Asoex), Ronald Bown. "*This allows instead of selling a bounded number of boxes of nectarine get to export an eventual potential to reach the million cases to China*. This measure was absolutely necessary to start the season and export normally nectarine. With this, more than 500 producers will benefit, so that workers will see improved their laboral conditions", said Brown.

From the National Trade Federation of Fruit Producers (Federfruta) the official opening of chinese market to this fruit species has been also celebrated, "a longing and need for the Chilean fruit industry for a long time", as highlighted by its director Cristián Allendes. "Three years ago, adds, our Federation, together with Asoex formally requested the SAG and the Ministry of Agriculture that began negotiations with China for direct market access for our fruit, which we considered a matter of top priority ".

As pointed Allendes, it was essential that this oriental nation was officially opened to Chilean white nectarine, one that will materialize soon with the signing of a protocol that will allow local farmers bring their fruit to many cities in China agreement and, therefore, it will encourage the distribution of nectarine wider.

> Since Federfruta is expected that this campaign Chile exports to China between 600 thousand and 800 thousand boxes of this fruit species to China

Sources: MINAGRI and Federfruta