USA: Wins phisalys Colombian competitiveness in the USA

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marketed in 2014 about 5,800 tons. That is, a turnover of over 30 million, with the main buyers in the Netherlands, Belgium, Canada and Brazil.

Until now, this Colombian fruit was allowed to enter the United States, but had to go through a period of quarantine cold that more expensive product and remained competitive. However, after twelve years of work by the health authorities of both countries, it has signed the Export Plan for Cape Gooseberry.

Colombia's ambassador in the United States, Luis Carlos Villegas, and Deputy Secretary of Agriculture of the United States, Edward Avalos, gave heading to the agreement that allows the Colombian uchuva enter the country without prior cold treatment, which reduced by 40% export costs for producers.

The United States exported 68 tons in 2014 with an FOB value of $ 346,000, which represented only 1.1% of total exports, but with this new regulation is expected that exports soar by offering a physalis Best Quality.

The signing of this plan is another result of the strengthening of bilateral relations and free trade. With quarantine restrictions uchuva exports of Colombia to the United States grew by 121% between 2013 and 2014. With the signing of this agreement from Colombia expect this growth to multiply.