UK exhibitor group ‘largest yet’ at Fruit Logistica

The Commercial Horticultural Association is proud to present the largest UK exhibitor group yet in its new location in Hall 21.

Showcasing the best of UK commercial horticulture at Fruit Logistica this year with a British group, the CHA pavilion and commercial horticulture information stand are located in a new, light and airy position close to the show entrance.

The CHA team at the show looks forward to welcoming visitors to our UK group of growers, wholesalers and suppliers, all offering innovative and new technologies.

Visitors will be warmly welcomed at the **CHA Information stand (Hall 21 B-30)** for further details about the companies listed in this release, as well as information on other British suppliers and the British horticultural sector.

We will also be happy to introduce you to representatives from the UK’s Department for Environment, Food and Rural Affairs (DEFRA) and the Department for International Trade (DIT), who are on hand to answer questions about importing into and exporting out of the UK market, DEFRA having recently published new guidelines on Border controls.

There will be new information available regarding the AgriTech UK website, managed on behalf of DIT by the UK Tag (UK Genetics Association), the Agricultural Engineers Association (AEA) and the CHA. The portal is an international information source for anyone wishing to do business with UK companies and it is linked to the CHA website for full information on CHA member companies, CHA initiatives and events.

The UK companies exhibiting at the show are:

Botanicoir Ltd **(21.B-32)**

Botanicoir is a leading manufacturer of coir substrate products, with expertise in specific mixes for strawberries, raspberries, tomatoes, cucumbers and aubergines. With its own production facilities in Sri Lanka and India, it is able to guarantee a consistent supply and traceability of high-quality products. As a globally operating company, and a leader in the UK market, as well as the USA, Australia and Northern Europe, Botanicoir is positioned at the forefront of developments within the industry. The company works alongside local agronomists and growers to develop products that provide the optimum substrate solutions for specific crops, local climates and existing systems.

Chambers **(21.B-40)**

Based in Kent, UK, the company's farms span over 750 hectares and grow a full range of berries, cherries and some niche crops in order to offer a "full fruit basket" direct to its customers. Chambers' direct 'end-to-end' supply chain model enables it to sell its own fruit produce, collaborate and manage other growers' sales, import &and export berries and offer a full 52-week calendar solution, directly to retail supermarkets.

MD Import Export Ltd **(21.A-50)**

MD is a dynamic business which works directly with its partner growers to provide customers with fresh produce on demand. It is exhibiting its tree-ripened ready-to-eat Ataulfo Mangoes. Through innovation in the specialty mango category, it supplies this variety of mango year round. It will also be showcasing its Tropical Avocados. It has an extensive range of Exotics including Bitter Melons, Chillies, Papayas and Okra.

Through its in-house freight operation, it can consolidate produce from around the world and re-export by air and sea. This includes the full range of European salads and the best of British produce.

Primafruit **(21.B-34)**

Primafruit is a leading name in the fresh produce industry, specialising in the sourcing and supply of fresh fruit to the UK market. Its team is proud to work with one of Britain's best-known retailers

and other foodservice customers, delivering consistently great quality fresh fruit, whatever the time of year. Primafruit product categories include bananas, citrus, stonefruit, grapes, strawberries, blueberries, raspberries, dates, kiwi, exotic fruit, melons and pineapple. Great tasting fruit is at the heart of everything the firm does, achieving this by working closely with its talented network of growers from all around the world.

Russell IPM & Bio Solutions **(21.B-36)**

Converta NPK – Innovative Bio Fertilizer is a specialised liquid biofertilizer. It fixes atmospheric nitrogen, mobilises soil's potassium, and solubilizes Phosphorous. It is effective against biotic and drought stress. The beneficial effect of Converta NPK touches every corner from nutrient solubilisation, Plant growth promotion, and Degradation of certain organic and inorganic pollutants to Bioremediation of heavy metals and pesticides.

It is effective, containing valuable quantities of beneficial soil microbes; it is produced using a natural process; and it is sustainable, Giving back all the good you put in, but as an enhanced product. Its high levels of quality, consistency and safety mean it is a British quality product.

Scottish Agri Export Hub (21.A-50)

The Scottish Agri Export Hub provides a platform for Scottish seed potato growers and exporters to engage with existing and a new clients.

Seed potatoes produced in Scotland are considered to be some of the best in the world. With support from expert scientists and breeders in the industry, Scotland has highly specialised and innovative production systems to ensure high-quality and high-yielding potato crops. Customers of Scottish seed can be confident that they are buying and growing seed that has been produced by experts under the best possible conditions.

The CHA is the UK trade association for manufacturers and suppliers of plants, products and services to commercial horticulture worldwide. We represent the interests of the British horticultural supplies sector in both UK and international markets. Never have export associations been more relevant than in this era of Post-Brexit, providing important information for both international buyers and UK suppliers and producers.