Towards a cross-cutting approach to Organic Agriculture

This has been one of the main conclusions of the BusinessAgro Social Agriculture Conference organized by Siete Agromarketing and eComercio Agrario last July.

“In organic farming we must stop talking about production or marketing in isolation, to carry out a transversal approach and start referring to ecological food systems, where we talk about production and marketing, but also about proximity, sustainability, generational relief, of fixation in the rural environment… concepts that must be implicit in organic products as values ??to be highlighted ”. The Cuadernillo de la Tertulia BusinessAGRO Marketing and Profitability in Organic Agriculture, held on July 3, in Carlet (Valencia), organized by Siete Agromarketing and eComercio Agrario, is now available in digital and downloadable PDF version. Organic Agriculture Committee of the Valencian Community and Unió de Llauradors, and the sponsorship of Compo Expert, Demoagro Specialty and Comercial Química Massó.

Here you can find the main reflections of the speakers as well as a complete summary of the day.

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