SIETE Agromarketing launches the second ECA FRUITS yearbook, with a complete analysis of the current horticultural

The professionals and those interested in one of the most strategic sectors of our agriculture, the fruit and vegetable, are to be congratulated: SIETE Agromarketing has just launched the second issue of ECA FRUITS, an annual publication dedicated entirely to this activity, offering a complete analysis of all its news, providing global political and economic information on this field, in line with e-Comercio Agrario (ECA), which, today, stands as a pioneer among online publications in the agri-food sector, with a clear national and international vocation.

ECA FRUITS rescues the most relevant of all the information generated by the fruit and vegetable sector during the last year, offering its reader all the political and economic clues that affect it, the most relevant events, the most significant advances in research, innovation and development, new technologies, incorporation of BIG DATA, launch of new products and services, fairs and most important events, alliances and business mergers, among other topics of interest. And all this, through interesting reports, interviews and articles, with the reflections and opinions of those who are linked, through their own experience, professional trajectory and knowledge with the horticultural world.

In an effort to continue reporting on the political and economic situation of the agri-food sector, with an impartial, different and critical focus, ECA considers it essential to rescue all of its work over a year in magazines that, in addition to the horticultural sector, also dedicated entirely to the olive and agricultural machinery.

> The ECA yearbooks are born with the desire to become a reference in the agri-food sector and serve as a guide and showcase for the main companies to show their activity, lines of action, progress and innovations and the markets to which they are directed

These publications, aimed at technicians and professionals in the agri-food sector, aim to become a useful information and consultation tool, through careful design and the good office of an expert team of professionals, made up of agricultural engineers, journalists, publicists and relevant collaborators of the medium.

About SIETE Agromarketing

SIETE Agromarketing is a communication and consulting agency specialized in the agro-food sector and with the vocation to build ties between Spain and Latin America. In spite of being a young company, it carries a wide knowledge and experience behind, thanks to the team of

professionals that integrate it, with a long filming in the fields of communication and agri-food. Its objective is to contribute value within these fields, as well as in the fields of gastronomy and culture, promoting, through rigorous and committed information, the commitment of companies and institutions in the agro-food sector for the internationalization of their products and brands .

You can now download the ECA FRUITS 2017 yearbook in the following LINK

If you missed the first yearbook of ECA FRUITS, now you can have it by CLICKING HERE

YOU MIGHT ALSO LIKE:

??Unique offering under the same brand, challenge of stone fruit export to China