Kubota brings Agritechnica its new system of integrated services for the farmer

The stand of Kubota in the last edition of the international fair of agricultural machinery, Agritechnica, has been full of novelties, among them stands out his new system Kubota Farm Solution, that facilitates to the farmers a complete integration of services and products to increase the productivity in the countryside. The firm also announced the new solutions for tractors and implements that allow greater precision, efficiency and comfort, the new self-guidance system for Kubota tractors and the new M7002 model.

As in every edition of Agritechnica, the Kubota display space was located in Hall 7, booth A36. On this occasion, Kubota debuted design, with its new European stand designed for international fairs and that we will see in February 2018 in FIMA (Zaragoza) and later in 2019 in SIMA (Paris) and in EIMA (Bologna).What stands out in this new stand is the construction, which consists of a modular composition of three trailers connected together in a U-shape that enable more than 400 m2 of space spread over two floors and surrounded by a steel and glass structure.The interesting thing about this concept is the adaptability of the modular trailers to all types of fairs and events, both

indoor and outdoor. Unlike conventional stands, with this system of re-use and therefore reduction in the consumption of materials, Kubota contributes actively in the care of the environment, in line with the company's motto: "For earth, for life "The international agricultural machinery fair Agritechnica, leader in Europe and one of the largest in the world, took place from 12th to 18th November at the fairgrounds in Hanover, Germany, and in this edition welcomed 2,900 exhibitors, with representation from 52 countries and received more than 400,000 visitors.

Source: Kubota

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