India and Singapore, Invited Importers at Fruit Attraction 2019

In its line **of favoring the commercial relations of fruit and vegetables between the countries of the European Union and other non-EU markets, Fruit Attraction 2019 will have India and Singapore as Invited Importing Countries. On this occasion, the invitation falls on both countries for the behavior in their imports.**

In this sense, in view of the **11th edition** of the fair, organized by **IFEMA and FEPEX** is held from October 22 to 24, in addition to processing the invitations to the authorities of both countries, an important budget allocation will be allocated to attract Madrid to the main players in these markets. **More than 200 traders, responsible for purchasing, operators, importers, retail from India and Singapore. In the same way, these countries will be the protagonists of the World Fresh Forum**, the business networking space that, organized together with the ICEX, will address the commercial relations between these countries and allow the presentation of business opportunities.

In recent years there has been a positive **evolution of exports of fresh fruits and vegetables to Singapore, both by Spain and by the EU**, which has been one of the main factors that have motivated the election of Singapore as one from the invited countries of the next edition of FRUIT

ATTRACTION. Singapore is also an important distribution center for the countries of the region.

> Community exports of fruit and vegetables to Singapore have grown by 6% in the last four years

Spanish shipments have gone from 4 million euros in 2014 to 9.5 million euros in 2017, mainly focused on fruit. The main exports of fruits have corresponded to persimmon with 1.9 million euros; blueberries, with 1 million euros; lemon, with 945,917 euros; peach with 937,035 euros and plum with 811,292 euros.

In 2018 and according to the latest official data until November, from the General Directorate of Customs, 3,502 tons and 7,1 million euros were exported, of which 3,464 tons corresponded to fruits, with a value of 7,02 million euros and 38 tons of vegetables, with a value of 133,938 euros.

Community exports of fruit and vegetables to Singapore have grown by 6% in the last four years, from 22,492 tons to 24,247 tons in 2017, with a 60% increase in value from 20.8 million euros to 35 million of euros. The main products exported were apples, kiwis and persimmons in the case of fruits and onions in the case of vegetables. In 2018 and with data until November, the Community export of fruit and vegetables to Singapore was 16,823 tonnes worth 30.1 million euros.

India has also registered a positive evolution as a recipient of Spanish and Community fruit and vegetables. In 2014, Spanish exports stood at 582 tonnes for a value of 546,059 euros, rising in 2017 to 2,335 tonnes and 2.5 million euros, with a growth of 301% in volume and 358%. However, the volumes are small, so FRUIT ATTRACTION can contribute to improving the position of the Spanish sector in this market. In 2018 and until November shipments were 1,728 tons and 1.6 million euros, with apple and pear being the main products exported.

Regarding **the exports of the EU to India in the last four years,** from 2014 to 2017, they have grown by 416% in volume and 309% in value, totaling 60,556 tons and 46.7 million euros, the apple being the main exported product, with 40,269 tonnes and 31 million euros, according to data from the European Statistical Office, Eurostat, processed by FEPEX. Shipments through November 2018 totaled 14,184 tonnes and 15.1 million euros.

Southern Europe is consolidating as the new **hub in growing expansion and importance in terms of global fruit and vegetable marketing,** as well as being the gateway to Europe from Latin America, which strategically positions Fruit Attraction as the great platform and point of international meeting for the operators of fresh.