FRUIT LOGISTICA 2024 exhibition space now available

FRUIT LOGISTICA, the leading trade show for the global fresh produce business, is pleased to announce that exhibitor registrations for its highly anticipated 2024 event are now open.

Companies have until the end of July to be part of a unique and essential trade show that is very much the heartbeat of the fresh produce business.

Following the resounding success of its 2023 edition, the next FRUIT LOGISTICA takes place from 7 to 9 February 2024. It promises to be an unmissable opportunity for companies to meet the right people, and to create commercial connections that are both valuable and sustainable. Its new motto, 'The Heartbeat of the Fresh Produce Business', reflects the exhibition's central importance to the industry and its ability to sustain and inspire new commercial growth.

Almost 63,000 trade visitors came to this year's show, which featured 2,600 exhibitors from 140 countries across five continents. More than 75 per cent of those visitors were in managerial positions, which means plenty of deals were done right there in Berlin. In fact, almost 90 per cent of exhibitors expected their participation to have a positive impact on their business.

“FRUIT LOGISTICA brings all the right people together, provides them with the latest information, and offers them a platform to present their most recent innovations,” explains event director Kai Mangelberger. “As such, you can emerge from these stormy times with the wind in your sails.”

Exhibitors are invited to register for FRUIT LOGISTICA 2024 by 31 July 2023 latest. Full details on how to register for a stand can be found on the website of FRUIT LOGISTICA. The team of FRUIT LOGISTICA in Berlin or one of Messe Berlin’s 150 local international representatives around the world will be glad to assist.