The video of the Second National Forum on Agro-Professional Women, of Seven Agromarketing, is now available

SIETE Agromarketing has just launched the video on the 2nd National Forum Agribusiness - 'Agro-Professional Women. Under the motto 'equality is a task for everyone', which was held last June 27 in Toledo. An audiovisual summary that summarizes the most important moments of an event, which had an excellent reception from the public and a great impact on RR.SS.

> In this video you will see the main headlines and conclusions of this second Forum, in whose third edition we are already working.

Among the main messages disseminated in this event highlights the importance of achieving a greater share of representativeness and prominence for women, as the main challenge that still has to face this group within the agro-food sector. That the achievement of equal opportunities in the rural world and agro-food sector happens because companies and their managers are involved with this challenge, along with the need for a real incorporation of women to make visible their activity in a sector in which that are still few, have been other of the main ideas that have been heard in this Forum.

In addition, on this day, Siete Agromarketing, the leading communication and marketing agency in the agri-food sector, presented the 1st Edition of the 'Women's Agro Awards', to the promotion of equal opportunities throughout the value chain of the agri-food sector' , an award that was born with the aim of highlighting the empowerment of women in the positions of responsibility of

organizations, associations and cooperatives, as well as in the boards of companies and economic groups.

Applicants can send their applications by email to the following address: mujeragro@sieteagromarketing.com. The deadline for submission will end on October 6.

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