Cocktails made with extra virgin olive oils from Spain triumph at night in Paris



Olive Oils from Spain continue to fly aboard Iberia all over the world. The most punctual airline in 2017 continues to bring the benefits of one of the pillars of the Mediterranean Diet to consumers around the world. On this occasion, Olive Oils from Spain have been present at the launch of the new image and the renewed services of the company area in Paris, at the Hôtel d'Évreux. An event in which renowned informants, prescribers, clients and tourism professionals from the French country have been cited, who have been able to verify the versatility of the extra virgin olive oils from Spain as a novel ingredient in avant-garde cocktails.

The event, which was attended by the president of Iberia, Luis Gallego and Marco Sansavini, general commercial director and customers of the company, has served to show the new aircraft and services of Spanish airline. A renewed offer that also affects its gastronomic offer that, as it could not be otherwise, is based on the food that triumphs all over the world, the Olive Oils of Spain.

Cocktails with extra virgin olive oil, the new fashionable In fact, the evening held at the Hôtel d'Évreux, has served to demonstrate that we can enjoy the aroma and flavors of our immense range of extra virgin olive oils also in a cocktail glass. In this case, the oil has also brought color and textures, achieving a prolongation of the taste in the mouth, something that has become clear when guests have tasted cocktails such as Margarita with Hojiblanca, Virgin Mary with Picual, Gin Tonic with Arbequina and San Francisco with Cornicabra.

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<u>La Interprofesional</u>, a non-profit organization, in which all representative entities of the Spanish olive oil sector are integrated. Its main objective is the dissemination of the product throughout the world through its brand of promotion, Aceites de Oliva de España. It has been developing promotional campaigns for nearly a decade to bring the product to consumers on five continents. Campaigns that are working mainly in the identification of origin Spain, as a world leader in quality and quantity of olive oils produced and marketed.

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