"The Great Discovery" Extra Virgin in Toledo

This event is entitled "The Great Discovery" and wants to face the novelty to many consumers: the extra virgin olive oil. Congress held at the Hotel Beatriz Toledo under the organization of the QV Extra¡ International Association, on 15 and 16 March.

Not only consumers of the Mediterranean basin, but internationally, has broken the Extra Virgin olive oil in their kitchens this traditional assumption juice which has little or nothing to do with what is perhaps known for years.

Toledo is the perfect setting 2016 as Gastronomic Capital, a city where there is a creative combination of cuisine and culture and where new Quixotes of extra virgin will exhibit their dreams.

The following topics will be covered in the conference:

- INNOVATION within the production process
- The GASTRONOMIC discovery
- New CONSUMER trends

- HEALTHY and SCIENTIFIC discoveries

The full program

Fuente: Europa Press