The distribution sector asks the government for more fiscal "containment"

ASEDAS, Spanish Association of Distributors, Supermarkets and Supermarkets, has presented this Thursday the book "The supermarket. A model of balanced, accessible and circular proximity ", a work of reference for food-based distribution with the presence of Reyes Maroto, minister in functions of Industry, Commerce and Tourism.

The Minister stressed that the importance of it "to make known the great contribution to the economy and society of supermarkets." For Reyes Maroto, "over time, food distribution companies have positioned themselves as one of the most dynamic sectors in terms of growth, job creation and innovation in our economy. For this reason, they are key to responding to the challenges that, as a society, the future presents us and that have to do with the demographic change, the digital transformation and the ecological transition ".

Juan Manuel Morales, vice president of ASEDAS, highlighted in the presentation of the work which are the defining lines of the proximity distribution. "The format that characterizes us is balanced,

accessible and circular. These ideas reflect what we do: work at the service of society for sustainability in the triple economic, social and environmental, "he said.

> "We want stability and we need actions to promote competitiveness," Morales said during the presentation of the book.

He added: "during the last years, the distribution of food base has consolidated as one of the main engines of the economy in Spain, being an intensive sector in the creation of stable employment, in the internationalization of its brands and in the contribution of territorial equilibrium through formulas of associationism as central purchasing ".

Finally, he highlighted the willingness of the sector to collaborate with the Government in protecting the environment, and **requested "efficient and realistic solutions" in this area.**

"The supermarket": a success story

Edited by Thomson Reuters-Aranzadi and directed by Enrique Ortega and Felipe Medina, "El Supermercado" is the first work done by professionals from the sector that, throughout its 53 chapters, describes the foundations of distribution management step by step of food base.

"The supermarket" analyzes what has been the evolution of modern distribution in Spain and the elements that have made it the fourth most efficient in Europe. These can be summarized in the balance between types of stores and national and regional chains, which ensure a high competitiveness for the benefit of the consumer; in its ability to group -with purchasing centers as fundamental elements of development-; and in innovation in logistics and manufacturing processes, internal organization and marketing, among others.

In addition, **the work describes with meticulousness how the daily management of a supermarket is carried out.** From the importance of the design and layout of the lines, to the management of the assortment of fresh and dry products, including security, the requirements for the opening of new stores, commercial contracting or distribution of food in island territories. This is a series of chapters written by great experts who live the day to day distribution and who have contributed to make this sector one of the most dynamic of the Spanish economy in terms of employment and business volume.

Finally, the book addresses the great challenges for the future of food distribution. Among them, the Corporate Social Responsibility, the new financial economy, the circular economy and digitalization. As seen throughout these chapters, the weight of food distribution and its social, economic and environmental commitment makes it play a crucial role, and in some cases leadership, in the great debates of today's society.