Spain: Poor results citrus campaign of the IGP Citrus Valencians

In Orange the results have been mixed while lemon and mandarin have been good

The Regulatory Council Valencian Citrus Protected Geographical Indication rated as "unnoticed" citrus campaign this season in Valencia, noting that in the case of oranges, the results have been mixed while lemon and mandarin have been positive . As explained by the Manager IGP Citrus Valencians, José Enrique Sanz Director explained that "at the level of the Valencian citrus sector in general can not speak of a satisfactory citrus campaign, as in the case of oranges, the results have not It was satisfactory, whereas in the case tangerine has been better. For oranges, the campaign began with good prices for 'Navelina' that matured in stages, which made prices remained until the last week of November, which began to notice the excess supply. "

With regard to the late oranges, for the variety 'Navel lane' late campaign has been a good quality

and acceptable prices. For later varieties as 'Navel powell' 'Chislett' or 'Barnfield', proved a really good campaign, both in quality and price, looking favored by preserving the quality and production of other citrus-growing areas of Spain.

In tangerines prices have also been acceptable in marketing, the problem has been at the field level, as continuous rains in late November resulted in many losses for "pixat" in clementines, which led many kilos to stay in field. For late mandarins, except for the variety 'Ortanique' can be given for good this season.

Overall, the campaign has passed with an acceptable tone, especially with a high quality, highly appreciated by international buyers.

In addition, José Enrique Sanz has also noted that "for the Valencia citrus IGP has been a major campaign. Earlier this year, two major retail chains such as Carrefour and Eroski, joined their linear citrus certified by our IGP. In the case of Eroski, through its brand Natur throughout the national territory, and in the case of Carrefour in France, in the area of ??Normandy and Brittany with organic citrus. Also noteworthy is that Auchan continues by packaging with IGP Valencian Citrus nationally and in recent seasons. In addition, we also say that the Regulatory Council has regained its presence with a stand at Fruit Attraction 2014 Fruit Logistica 2015, two indispensable fairs for our sector. "

Finally, before the decision to extend for another year the Russian veto fruits and vegetables in the EU, it is the opinion of the head of IGP Citrus Valencians news "very bad" for the Valencian citrus and, in his opinion, "involves another setback and a new punishment for the Valencian citrus sector, despite having opened new alternative markets, it is clear that Russia is an important market and it becomes to lose another year this outlet mall. "

Consejo Regulador Indicación Geográfica Protegida “Cítricos Valencianos”