Miguel Ángel Menéndez, new head of Massey Ferguson in Spain and Portugal

Miguel Ángel Menéndez has been named the new head of Massey Ferguson in Spain and Portuga. Until now National Harvesting Sales Manager (responsible for the area of ??machinery) directly replaces Francesco Quaranta Vice President of Marketing and Sales Massey Ferguson for the EME area.

For his part, *Enrique Fernandez-Marcote,* who has held this position in Spain for the last 6 years leading the development and sales of the Massey Ferguson brand, has accepted a new responsibility within the AGCO organization. *He will become AGCO Field Service Manager Harvesting in Europe and the Middle East.*

> In his position, Miguel Ángel will be responsible for the sales and marketing team for Spain and Portugal.

Miguel Ángel is an Agronomist from the Polytechnic University of Madrid, Master in Business Management and Administration from EAP-ESCP-ESIC and a Master's Degree in Commercial Management and Marketing from ESADE. Previously, he has held multiple responsibilities within AGCO Ibéria within the commercial departments of different brands of the group and other brands of the competition, contributing more than 20 years of experience in the field of agricultural machinery.

In particular, *he joined AGCO Iberia in April 2008 as Harvesting Business Manager within its Sales and Marketing Department.* He has been responsible for the business development and sales of harvesting machinery. Until now it has been exclusively for the Massey Ferguson brand.

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