Spain: The First Congress of Frutos Rojos Held

With the objectives to propose, analyze and break new ground to get the soft fruit sector in the province of Huelva (strawberry, raspberry, blueberry and blackberry) increase your activity, provide more economic strength to provincial GDP and relaunch their chances of added value, has strip away the first edition of the Congress of red fruits.

For two days, the Cajasol Studies Institute in collaboration with Freshuelva, meeting the 30 companies and the thousand participants to the Palace of Congresses of the Columbus House is his.

This is a unique opportunity for the panorama of 'berries', and that come into play review of strategic actions such as new varieties of strawberries and establish a new socio-economic framework at the level of sales, exports and profitability, in addition to the traditional cultivation of strawberries others such as raspberries, blackberries and blueberries.

On the one hand, Congress has provided three blocks of lectures content and in turn business presentations. Similarly, in the area of ??access to the Conference Centre it has installed an

exhibition area with 30 stands where companies working directly with the soft fruit sector will show their products and services to attendees.

www.congresofrutosrojos.com