Libelium adds Evja´s award-winning smart agriculture solution

Libelium strengthens its Agrifood area by joining its portfolio OPI, the agritech smart solution by Evja, an Italian precision agriculture software company.

OPI collects data from the field and processes it through Artificial Intelligence to define predictive models for risk management in real-time. This allows farmers to know their production in advance, optimising resources, improving the efficiency of agrochemicals improving the productivity of their crops or choosing the optimal time for plant nutrition.

The real-time measurement of parameters such as soil and leaf humidity, solar radiation or soil conductivity makes it possible to prevent the main disasters faced by professionals, such as pests or droughts, which make it so difficult to ensure a fair and proportionate crop.

Evja's long experience in a variety of crops and countries has enabled it to fine-tune the OPI solution, making it one of the most powerful on the market. OPI has been awarded the Greentech Americas, the Macfrut Gold Medal and the Seal of Excellence from the European Commission, among others. With this agreement, Libelium strengthens its Agrifood division and expands its portfolio to offer the most efficient solutions to get the most out of cropland.