El Ciruelo, the first company in Murcia to achieve certification Hídrica and Carbon Footprint

El Ciruelo, producing fruit of uva de mesa y hueso, it has become the first company in Murcia with certifications and Carbon Footprint Hídrica. This Project has been Funding by Bayer. Striving for sustainable agriculture and eficiente in line with the initiative of Bayer CropScience Food Chain Partnership, of which El Ciruelo forms part since 2008.

The certifications Footprint Hídrica and carbon is agricultural production has been possible thanks to los datos y el soporte técnico provided by the company eFoodPrint, which disposes of a Tool of technology that controls buen uso de los fertilizers and the irrigation, which makes permite Reducing the environmental impact of its increase explotación and Competitiveness. This software possible conocer 30 minutes ago rendimiento the production of the fields and starting from hídricas hence their needs, with what the producer can ahorrar up to 30% of water consumption. A función relevante especially in an area as sensitive as this parámetro the Region of Murcia.

In the first phase it has calculated the carbon and water footprint of agricultural production unas 65

has fitted out in Alhama de Murcia and Cieza y el proceso has been the verification by the DNV certification Entity GL. Objective of El Ciruelo is ir ampliando up the study to include the total area of ??the company unas 1,200 hectares.

Source: Bayer