UNIQ agricultural label is consolidated in the fruit and vegetable market as quality assurance

Since the presentation and launch of agricultural stamp UNIQ in the last edition of the fair Fruit Attraction, it has grown the number of manufacturers of corrugated cardboard that have chosen to adhere and stamp it in their boxes, as a guarantee of quality and differentiation.

Quality, innovation and adaptability are the mainstays of this important project in the field of packaging for fruits and vegetables.

The extensive experience of the carton sector in agriculture has enabled drive this initiative that focuses on: typing into families according to the structural design of the boxes, the standardization of measures and their classification according to the time dedicated to transport (export, long distance and overseas).

UNIQ is a guarantee of added value for all players in the supply chain, such as producers themselves, agricultural exporters and commercial distribution, a plus that is contributing to rapid market positioning.

At present, there are already 44 plants that can offer their customers agricultural cartons UNIQ, through the following manufacturers: Avance Cartón Ondulado, Cartonajes Bernabéu, Cartonajes Europa, Cartonajes Gisbert, Cartonajes Internacional, Cartonajes Izquierdo, Cartonajes La Plana, Cartonajes Levante, Cartonajes M. Petit, Cartonajes Pérez, Cartonajes Santorromán, Cartonajes Unión, Cartonajes Vegabaja, Embalajes Petit, Envases Cartón, Envases Rambleños, Ondu Embalaje, Onducart, Onduspan, Papelera de L'Alqueria, Rafael Hinojosa, Saica Pack, Sice, Smurfit Kappa y Vicusgraf.

Source: UNIQ