Mercamadrid will host again the delivery of the IV AGRO Women's Awards

The AGRO Women's Awards celebrate their award ceremony for the fourth consecutive year in the city of Madrid, on March 16, the month in which, coinciding with Women's Day, Siete Agromarketing and eComercio Agrario, launch the campaign in social networks #YoSoyMujerAGRO.

Siete Agromarketing ,as a founding entity of the AGRO Women's Project, continues its work to provide visibility to agro-professional women together with eComercio Agrario, that they work to create an open platform for communication and action, where voices of all political colors, ideological, confessional, social and business sectors of the agri-food sector are heard and have the same purpose, to empower agro-professional and rural women.

Everything ready for the IV AGRO Women's Awards

Both entities are finalizing the preparations for the delivery of the **IV AGRO Women's Awards (#PremiosMujerAGRO)** that will focus, once again, on women agro-professionals, companies or men who work for equality and recognition in the sector.

The place chosen for the delivery of these awards on March 16 is the **Mercamadrid** Auditorium, a meeting and representation space, with great social food influence.

Before the awards ceremony, will take place, the gathering **"The Importance of Equality Plans in the agri-food sector"** with the participation of representatives of the different links in the food chain. The SDGs rely on equality and parity as one of their priority objectives. And at the business level they are beginning to be a reality, but we must continue working to consolidate as non-cyclical lines of work but as part of the entity's own structure.

High level candidates

After this discussion, it will come for the delivery of the IV AGRO Women's Awards in the six candidacies of this edition, where from the five usual categories, the Woman Agro Food Tech category has been added.

- **WOMEN AGRO Woman Award**
- **WOMEN AGRO Entrepreneurship Award**
- **WOMAN AGRO Company Award**
- **WOMAN AGRO Man Award**
- **WOMEN AGRO Youth Award**
- **WOMAN AGRO Food Tech**

In this edition have been presented a total of 19 projects as we anticipated a few weeks ago and in the words of the jury itself: **"Each year it is more difficult to choose the winners due to the quality of the applications, which is why this edition is presented as the closest of all those that have been held to date. date".**

?? The event can be followed through the **Siete Agromarketing**, YouTube channel, and will also have extensive coverage on the different **Social Network profiles of Siete Agromarketing, eComercio Agrario** y MujerAGRO through hashtag **#PremiosMujerAGRO** y **#MujerAGRO.**

Advancement of sponsors

This event would not be possible without the support of companies and institutions, which are connected to the Mujer AGRO project.

In this sense, entities like **Onubafruit** and **Sakata,** endorse their support for the AGRO Women's Awards with their sponsorship. In the same way, **Vicasol** acts as a collaborator in the event.

On the other hand, **Mercamadrid** has joined for another year, hosting this event within the framework of its commitment and values, it joins this project for equality.

Over the next few days, we will publish the confirmation of participation of more companies and associations.

?? For those interested in attending, either in person or online, you can do so through the following link: **https://form.jotform.com/SieteAgromarketing/iv-premios-mujer-agro**

Jury

The jury of the IV Women AGRO Awards is made up of experts and institutions of recognized prestige in the agri-food sector, among which are representatives of Siete Agromarketing, Fundación LAFER, Consejo Superior de Investigaciones Científicas (CSIC), Asociación de Cooperativas Agro-alimentarias de España y Asociación de Mujeres de Cooperativas Agro-alimentarias de España (AMCAE), Asociación para la Promoción del Consumo de Frutas y Hortalizas "5 al Día", Plataforma Food for Live – Spain (PTF4LS), Escuela Técnica Superior de Ingeniería Agronómica, Alimentaria y de Biosistemas (UPM), Organización Interprofesional Láctea, INLAC and la Asociación Nacional de Ingenieros Agrónomos (ANIA).

The new category, **WOMAN AGRO Food Tech,** it has its own rules and jury that is made up of Siete Agromarketing**,** WA4STEAM, AMIT – MIT, Red de Mujeres por la Innovación y la Tecnología (Asociación de Mujeres Investigadoras & Tecnológicas), Forward Fooding, EuroFintech, Escuela Técnica Superior de Ingenieros Agrónomos y de Montes de la Universidad de Córdoba (ETSIAM), Asociación Nacional de Ingenieros Agrónomos (ANIA), Consejo Superior de Investigaciones Científicas (CSIC), and Organización Interprofesional Láctea, INLAC

Join the #YoSoyMujerAgro movement!

As we told at the beginning, the awards will be in March, the Women's Month. This year we resumed, within the actions of visibility and empowerment with the AGRO Woman Project, the campaign in social networks **#YoSoyMujerAGRO,** which will be in force from March 1 until the same day of the awards celebration. During the celebration of the awards, the video resulting from said campaign will be broadcast on social networks #YoSoyMujerAGRO.

This campaign on social networks aims to take advantage of the framework of World Women's Day, on March 8, to claim the figure of agro-professional and rural women who are dedicated to this sector, starting with production, livestock, fishing, distribution, industry assistant, marketing as well as directive, technical, engineering or commercial departments.

This campaign is launched with the support of the **Asociación para la Promoción del Consumo de Frutas y Hortalizas "5 al Día"**

If you are a man or a woman, a group of workers, and you support the equality of Agro-professional Women throughout the agri-food value chain, make yourself visible with the **#YosoymujerAGRO** campaign. Send us a photo or video of yourself with the slogan **#YoSoyMujerAGRO** and an agri-food product through social networks. Upload it and share it on social networks and tag the profiles of Mujer AGRO.