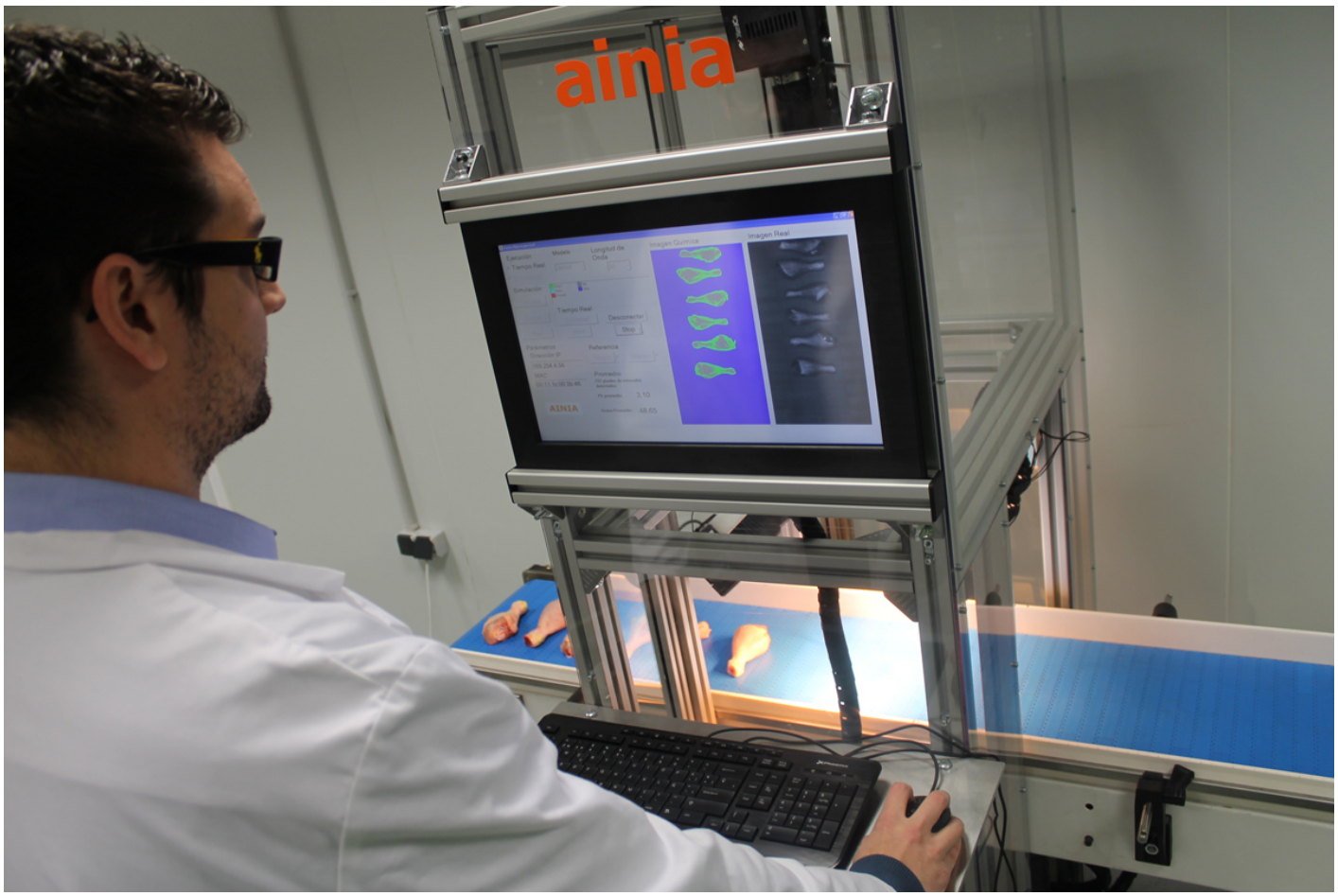
How to turn an idea into a differential innovation and finance?



Technology Centre, with the collaboration of the CDTI, has organized the III Practical Workshop funding of R & D + i. The aim is to provide a comprehensive overview of the options of national and international funding for R + D + i financed by the CDTI. The third workshop, held on April 6, strengthens its practical nature and has four major developments.

International finance and innovation to penetrate new markets.

Innovation and internationalization goes hand in hand. Therefore, the program has intensified the detail lines of national innovation projects with international focus funding and a detailed analysis of how to align innovation internationalization strategy and product positioning in target markets, from the knowledge of the consumer. In this context, experiences and launches successful development of innovative products in Southeast Asian markets they will be counted.

Private bilateral meetings with experts from the CDTI.

Besides knowing the different ways of financing R & D + i, both nationally and internationally, of the Center for Industrial Technological Development (CDTI), the participating companies will be able to hold private bilateral meetings with experts CDTI that allow them to learn in a personalized way how to develop their proposals and what aid program may find it more convenient.

Showrooms on innovations in the food industry

The practical workshop with the development of four demonstration showrooms of innovation applied in different pilot plants AINIA on issues of great interest to the sector is strengthened.

In the showroom on Fotobiorreactores for the cultivation of microalgae, existing technologies (-tubulares- and open -RACE-way closed system) - be explained and facilities and their operation are displayed.

It also will show what the chemical imaging and its main applications through a demonstration of the possibilities of this technology in real time.

Increasingly they appear on the market products incorporating microorganisms in their manufacturing process. To explain this procedure, it is scheduled to showroom: Innovative Products based on Microorganisms. Plate market, in which you can attend the various stages of research and development: The process of isolation of the microorganism; bioproduction of microorganisms and biosynthesis stabilizing compounds and compounds and microorganisms.

They also will present the experiences and digital industry solutions 4.0 in food, where current measures sector companies have at their disposal to meet the challenge of digitization of industrial operations and value chain will be explained.

Business success in R + D + i

In addition, professionals leading companies tell their own experience about how to turn a business idea or product improvement process in an R & D funded. This year, involved:

- Carinsa, specializing in the manufacture of aromas for the sector of food and feed, which will present an innovative approach to satisfying food company.
- Estrella de Levante, a company dedicated to manufacturing, packaging and distribution of beer, and Bionet, bioprocess equipment supplier and advanced services, will have to develop an innovative technology for the production of biomethane in agro-industrial environments.
- Sada Group, specializing in integrated poultry production company, market-oriented

traditional to modern distribution and Food Service, which will explain the new system that scans meat products applied in real time.

- Tecnidex, specializing in the development and marketing of chemicals and equipment for hygiene and quality fruit and vegetable business, advance their progress in developing biosensors for the detection of pesticides in the field.

The event is free and open for business professionals who want to innovate and entrepreneurs.

Source: Ainia