Globalcaja exposes the agricultural advisory model in the Ministry of Agriculture

Globalcaja discussed agricultural advisory model in the General Division of the modernization of farms of the Ministry of Agriculture, Food and Environment, organized a day of update for trainers and technicians from different administrations as well as professional agricultural organizations and cooperatives rural associations, rural development groups and university graduates working in the farm advisory oriented conditionality of direct aid from the CAP.

Alberto Marcilla, director of Rural Banking Globalcaja, was in the roundtable, "Experiences of agricultural advisory", which aimed to upgrade the skills of trainers and technicians to support farmers in meeting the requirements Community and Spanish legislation and provide methodological training participants to increase their effectiveness as advisors farms.

Marcilla stated that Globalcaja's main differentiating values, specialization and closeness, distinguished not only by its financial products adapted to the needs of farmers, but for services rendered, "for which we have a Department of Rural Banking, fully professionalized and close to farmers, making us leaders in the region, management of cases of CAP, restructuring of vineyards, agricultural insurance, advice to farms, in its capacity as Processing Aids, Entity Monitoring Entity aid and advice to farms, recognized by the Ministry of Agriculture and Rural Development of Castilla-La Mancha, supported by a team of agricultural experts to advise on compliance with all current regulations and help get the maximum benefit exploitation ".

Rural Banking responsible entity, to which the present administration in the day he acknowledged the work that makes the case in support of the sector, he said Globalcaja believes in the future of the food industry in Castilla-La Mancha and its social significance economic, "so we offer financial instruments to farmers and agribusiness, to make their farms more profitable and technologically advanced, and industries incorporate the most innovative production processes and be able to conquer new markets, seeking to create value but by vocation and obligation, while we are credit union and must return our profits to our land, we offer services to help them modernize and compete in an increasingly globalized economy. "

To achieve these shared goals, and from the conviction that work is growing, Globalcaja signing cooperation agreements with public and private organizations, in order to support and encourage training and provide services to farmers and ranchers, as Directors, agricultural representative organizations Agronomic University and Technical Institutes.

Finally, he also stressed that the company power marketing and presentation of our food products, through fairs like the World Bulk Wine and Oil, and being patrons of OeMv, and training of farmers, managers and governing councils, through Forum Cooperative government, PADA - San Telmo, collaborations Agricultural Training Centers and collaboration in publishing studies.

Globalcaja with a service specialized in foreign trade, international trade has been identified as a strategic objective, through the Spanish Cooperative Bank, and maintains correspondent relationships and collaboration with nearly 1,000 organizations and 130 countries around the world, having direct accounts with more than 50 global companies, he ended the director of Rural Banking.

Source: Globalcaja