Fercam represents innovation in the sector

The president of the Provincial Council of Ciudad Real, José Manuel Caballero, stressed that the importance of Fercam lies in being at the forefront of the agri-food industry, while the Regional Vice President, José Luis Martínez Guijarro, highlights the effort of Manzanar During the opening ceremony of the 58th edition of the National Field Fair, the president of the Provincial Council of Ciudad Real, José Manuel Caballero, stressed that Fercam is a fair "very consolidated and veteran", but "the most important thing that has is that it becomes the vanguard of the industry sector of the agri-food sector, "a sector that has been defined as" priority, leading and strategic "in the region and province of Ciudad Real.

Caballero pointed out that more and more exhibitors show interest in being present at this national fair, "because they sell"; and that is that the numbers are favorable for the 202 exhibitors that are cited until next Sunday in Manzanares.

José Manuel Caballero has also pointed out the advances that the sector has shown in recent years, and how farmers and ranchers have varied "means, modes and uses" in their work. In this way, agriculture is one of the sectors that has most innovated in recent years, in part, thanks to the investment that has been made in the period of crisis and the work it has given to many families that have recovered agriculture as way of life.

In Fercam are exposed the main innovations of the sector, *"what tomorrow will be a reality, and today seems future," he said. In this sense, he recalled how three years ago the renewable energies that today are implanted "with an unknown force"* were boosted.

Fercam becomes, therefore, the place where "market trends are examined, linked to consumption and socio-economic reality", Caballero emphasizes, "it is not a traditional fair to use where to see machinery with a global character, but the main ones innovations of the sector concentrated here ". In this sense, the commitment to the National Field Fair is clear because "*it can place us ahead of other territories that compete with this auxiliary sector".*

"Fercam is the first national fair"

For the vice president of the Regional Government, José Luis Martínez Guijarro, as well as Fenavin is remarkable in his field of work, "Fercam is the first national fair of the agricultural sector and the machinery of Spain, and we do not have to be shy about saying it" . The regional vice president has highlighted the value of Manzanare to launch an event like this every year, which "competes with others from larger cities, but who dare not do it on an annual basis. But here is Manzanares to make it a success. "

Like the rest of the authorities, Martínez highlighted the importance of agriculture and the agri-food industry in the regional economy, and how, after the crisis, it has been a sector that "has emerged strengthened, has known how to grow and reveal itself in the face of problems" .

Looking ahead, the new PAC leads the major concerns of the sector and the Government, as well as wine negotiations, exports, renewable energy or water efficiency, an issue that is particularly remarkable for the region as in Castilla-La Mancha " we must defend the interests in water matters, key to guarantee the future of the sector ".

The external commercialization, at the best possible price, is another of the strategic axes of the regional government, which today records record growth figures with 25%, and in which wine is one of the main protagonists.

In his commitment to the agricultural sector, Martínez Guijarro has announced a new call for aid to boost, through the incorporation of young people, 50 million euros that join a farm support endowed with another 40 million euros. These amounts are in addition to those offered by the Focal program, and 600 million euros of financing of the agri-food sector and its creation of employment.

Framed in this regional commitment, support for Fercam remains firm "*to have a common position of the interests of the region, the agricultural organizations and the other agents that are part".*

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