Anecoop closes campaign 18/19 with growth of 3.8%

ANECOOP presents growth figures in the context of a tough and complex year: 3.8% more in volume than in the previous year and 1.5% more in turnover.

Anecoop has presented in its General Assembly of partners the main results of the 2018-2019 campaign before representatives of its 71 cooperatives and associated agricultural companies throughout Spain and with the presence at the closing of the **President of the Region of Murcia, Fernando López Miras,** and of the Minister of Agriculture, Antonio Luengo Zapata, as well as other representatives of agricultural entities.

Currently Anecoop has a social mass of about 25,000 farmers that integrate its partner companies, in twelve provinces. In its defense of Spanish agriculture, the raw materials (fruits, fresh vegetables and wine) marketed by Anecoop, come from the Valencian Community, Andalusia, Murcia, Extremadura, Castilla y León, Castilla-La Mancha, Catalonia, Navarra, Aragón and Canary Islands.

Regarding the results obtained, the President of Anecoop, Alejandro Monzón, said: "We have continued our growth trend, betting strongly on agrifood cooperativism, professional and sized, that

does not walk towards an agriculture without farmers." On the countryside crisis, Monzón stressed: “On behalf of the nearly 25,000 farmers we represent, we want to give the confidence of a solid company, which competes with the best guarantees in the international market. Together, with the effort of the grassroots partners, we have shown that coordination between small and medium producers allows us to build something big. ”

For his part, the Director General, Joan Mir, said: "From Anecoop we are committed to finding solutions and new opportunities that improve income, from the union and coordination of these three pillars: Anecoop, partners and farmers." In his opinion, “we need to make constructive self-criticism and take important measures on the competitiveness of our value chain. Likewise, we will continue working on the development of product groups: Persimon, pomegranate, table grapes, kiwi and papaya and in this exercise, with the support of Agrifood Cooperatives, we have created the Aguacate Group, initially composed of 7 cooperatives ”.

The product campaign

Anecoop has an extensive range of products that includes citrus fruits, non-citrus fruits, exotic fruits and fresh vegetables, as well as fruits and vegetables of IV and V Range and wines. In addition to being one of the world's leading citrus operators, with an export share of 8%, it is a leader in the export of watermelons and kaki, with quotas of 15% and 41%, respectively.

Wine

2018-2019 has been a “transition” campaign, in which it was chosen to keep prices up from the previous year, in a year with normal production volumes. This strategy gave positive results, with a growth in hectoliters of 1.8%. More than 30 million euros in wine have been billed in this campaign, in which new wines have also been launched: Amatista Blue, El Enhebro and La Calma Mágica.

Citrus fruit

The citrus campaign has been convulsive and has caused very low results for the whole sector in mandarins and oranges. Anecoop's partner producers increased their volume significantly, especially in the second part of the campaign. The citrus supply of Anecoop has improved and the work with large clients has been consolidated.

Fruits

For this product group, it has been an uneven campaign. In kaki, adverse weather caused a decline in production, but prices were very satisfactory. In watermelon, about 140,000 tons have been commercialized, a record volume to date that has resulted in positive economic results, although different according to production areas. In stone fruit it has grown by 16% in volume, but prices have been very low. It highlights the growth of the exotic, grape and pip fruit project, which

are increasingly weighing in Anecoop's offer.

The group of vegetables is the one with the highest growth in turnover, 8%, and the year has ended with a 3% decrease in volume sold. Highlights an intense activity in Almeria, with growth potential. Products such as lettuces, broccoli and sweet potatoes and most products, except tomato, continue to rise.

Bio.– Expectations of progress in the Bio product range, where 27% more were marketed over the previous year. Organic products have exceeded 30,000 tons and have added new products and customers to Anecoop's offer.

Processed products

Anecoop continues to grow in processed products, especially V range, both in volume and number of references. They are Anecoop's response to new trends in healthy and easy-to-consume products. In this campaign he has given the