The IGP Galician Beef is visited by German chefs

As part of the promotional activities that the Galician Beef Protected Geographical Indication it is conducting at international level, the IGP it is involved in organizing reverse trade missions to bring meat that protects the Germans potential buyers.

The result of this, a delegation made up of prestigious German restorers of the first German culinary network ChefHeads, comprising more than 700 members across the country, Galicia these days visit to see directly he production characteristics and quality control Galician Veal meat covered by.

This initiative gives continuity to the promotional work so that the IGP He conducted the months of May and June in the German country, in cities as prestigious as Berlin, Cologne, Ahaus, Hamburg or Witlich, through meetings with the meat trade sector, with mass distribution, with the restoration and specialized media.