

The European wine sector meets in Jerez with an eye on Brexit and the reform of the CAP



The [European Committee of Wine Companies \(CEEV\)](#), entity that represents the EU wine sector and that counts among its members with 24 national organizations, the FEV in the case of Spain, has held its General Assembly today in Jerez. An appointment that has had the support of FEDEJEREZ and the Regulatory Council of the DO Jerez-Xérès-Sherry and that has served to analyze some of the priority issues for the future of European wineries, such as the Brexit or the future of the CAP.

Precisely to analyze the role of wine in the future CAP, the [CEEV](#) has held a round table within the framework of its Assembly in which the head of the unit 'Wine, spirits and horticultural products' of the European Commission, the Portuguese Joao Onofre; the general deputy director of Fruits and Vegetables and Vitivinicultura of the Ministry of Agriculture; Ignacio Atance, the general secretary of Agrarian European Funds of the Ministry of Agriculture of the Junta de Andalucía, Concepción Cobo; and the territorial delegate of Agriculture, Fisheries and Rural Development of Cádiz, José Manuel Miranda.

For European wineries, the new CAP must have three priorities: orientation to the market through the maintenance and improvement of the National Support Plans for the wine sector; adaptation of the productions to the market and the new expectations of the consumers and an approach based on environmental sustainability that allows to guarantee the resilience of the sector in the face of the climatic threats of the future and especially in the face of the effects of climate change.

On the other hand, the Assembly of the CEEV has discussed the position of the sector and the future actions to undertake, as well as possible sectoral contingency plans once the departure from the United Kingdom of the EU becomes effective next March 2019.

In addition, the European employers have approved the adoption of a future communication strategy that allows the sector to better defend the wine culture and its moderate consumption against currents that seek to delegitimize wine for its alcoholic content without taking into account its specificity nor its own patterns of consumption.

The program of the Assembly has been completed with visits to the headquarters of the Regulatory Council of the DO Jerez-Xérès-Sherry and the González Byass winery, which have allowed the members of the CEEV to learn more about the reality and particularities of the sector of the It came in the Marco de Jerez.

YOU MAY ALSO LIKE:

??[Cervanvino in Madrid](#)

??[Day Movement D.O. Valdepeñas](#)