## Massey Ferguson names his new Area Sales Manager



D.Alfonso Egea joins the organization of AGCO Iberia and assumes from October 1, 2018, the position of Area Sales Manager for the business of tractors and collection, reporting directly to Miguel Angel Menéndez, National Sales Manager Massey Ferguson Spain and Portugal.

Among his new functions, Alfonso will work directly with dealers in Spain and Portugal, to develop sales within his area of ??responsibility, as well as giving support to other functions within the organization of <u>Massey Ferguson</u>.

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## eComercio Agrario

Actualidad del sector agrario https://ecomercioagrario.com/en

Alfonso Egea is an Agronomist and prior to this new responsibility, he has worked in different companies of both the competition and tools, and will bring a great vision of the business to both concessions and Massey Ferguson.

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