John Deere announces the signing of a cooperation agreement with Pessl Instruments GmbH

John Deere announces the signing of a cooperation agreement with Pessl Instruments GmbH, one of the leading suppliers of agricultural meteorological stations, telemetry and other equipment for precision agriculture. John Deere has a strong dealer network and offers a wide variety of agricultural machinery equipped with AMS technology.

With this agreement, the John Deere agricultural dealer network will be able to access the full range of Pessl products. They will have the assistance of the Pessl sales and service team. Likewise, this agreement allows dealers to integrate the Pessl components into the John Deere Operations Center, reinforcing its position in the market for precision agriculture products.

Pessl Instruments manufactures its products in Weiz, Austria and will continue to distribute its products under its own Pessl trademark. All John Deere dealers included in EU28 + can benefit from this partnership.

YOU MAY ALSO LIKE:

??John Deere tractors meet a century of life

??John Deere optimizes his equipment of vegetal protection by means of an agreement with Pulverizadores Fede