Berthoud growth in Spain from loyal customers

The business of the French firm of machinery for crop protection in Spain is on track, according to its leaders. The climate that has surrounded the last edition of FIMA suggests that there is room to grow in the first markets outside France, where teams Berthoud was sold and which have today customers with more than 25 years of loyalty brand.

Sébastien Tremblais, CEO of the French company, said that "dialogue between customers and dealers confirms that we have made big bet for the Spanish market is on track." A medium to long term Berthoud looking head the national machinery market crop treatments. Spain has been one of the first markets outside France Berthoud machines.

The head of the brand in our country, Joan Monroy, says that in most Spanish agricultural areas there are customers that function as clients Berthoud for more than 25 years ago. "This is very important above potential by number hectares or requirements of high quality products such as

ours. "

New vision of spraying: Raptor

Berthoud renewed its range of self-propelled. seven years of operation of the Raptor with nine models, but now incorporates innovations such as hydrostatic transmission Bosch Rexroth with ECO functionality as standard, which allows the computer to automatically adapt the regime of the heat engine and hydrostatic according to load. It has three speed ranges evolve to achieve 0-18, 0.25 and 0-40 km / h. The operator can concentrate on the new monitor all information about the Raptor. In motoring, the new models are equipped with Deutz Tier 3B, from 176 to 250 hp.

Raptor models 4,200 and 5,200 l in central cabin version, the distance from the machine to the ground can be varied with a height between 1.25 to 1.80 m.

According to Trimble

The company has signed an agreement a significant company in geolocation tools, Trimble, one on all the CFX-750 system and self-guided management solutions that integrates Autopilot tariffs for distribution through its network.
In the case of self-guided, collaboration will be closer, for assembly, commissioning and training of the end customer, will handle Trimble technicians. "This commitment expands the repertoire of more electronic solutions and GPS to be further developed either with any connection to adapt to another kind of GPS," said Joan Monroy.