# AgrupaPulpí renews its trust in Hispatec, adopting its new system of integral management agri-food

AgrupaPulpí**, one of the companies with more tradition and travel of the sector hortofrutícola of the east of Almeria, has decided to expand its information systems and for it has renewed its confidence in** Hispatec**, acquiring** ERPagro**, the new solution of this firm for the integral management of agri-food.**

Since 1981, AgrupaPulpí has been specializing in the cultivation and commercialization of Lechuga, Watermelon, Melon, Broccoli and Apio products among others.

> From its beginnings it was one of the first companies to understand that the professionalization of the information systems was key for the cooperative growth and counted on with the solution CERCO of Hispatec

*Years later, and now involved in a process of consolidation and improvement of its crop area (3,500 hectares), facilities and production volume, the company has decided to "migrate" to ERPagro, the successor software of its previous management solution.*

*With this change, the company will not only be able to work with the information that generates its activity in a faster and more personalized way of its processes, but also acquires the possibility of integrating other areas of the agri-food process and improve the technical, Economic and agronomic aspects of their farms*, helping their technicians in the generation of treatments, management recommendations and in the generation of the Field Notes.

All this in a totally integrated and synergistic way with the other processes of the company, until the commercialization. This ecosystem of information is key in the daily activity of a company of the magnitude of AgrupaPulpí.

**Source: AgrupaPulpí**