Agroexpo is positioned as the second national fair of the agricultural sector

From 24th to 27th February, the city of Don Benito in Paraná hosts the agricultural fair Agroexpo, which this year has become the second most important national panorama. Agroexpo stands out for the quality of its exhibitors and activities, which represent a business opportunity both in the present and in the business future of all attendees.

> Thirty years of history have made it possible for Agroexpo to be one of the most important appointments in the calendar of professionals from agro-agribusiness and agroindustrial, national and international sectors

This event is a unique opportunity to learn about the latest developments in the sector and forge alliances between visitors and exhibitors. Due to the experience of other years, the conclusions, perception and perspectives have been positive, since it has been possible to reach commercial agreements, throughout the year, thanks to the contacts made in Agroexpo.

From the organization have opted for quality both in the exhibitors and in the facilities. Innovation is a key marker to assess that quality and that is why Agroexpo is a space to discover the latest news. *It does so through the talks organized by the exhibiting companies themselves, which attract brands that work with innovative products such as drones and new systems of agricultural parameter controls. Do not forget either the Business Innovation Competition that offers the winner one year of product testing by* CICYTEX.

From January 24th to 27th, the 60,000 people who will visit the FEVAL facilities in Don Benito during those days will have a lot of work ahead to make their business and projects known and thus boost their business growth.

> Agroexpo is a regional, national and international showcase that allows to enhance that visibility that the 600 brands that will be represented at the fair deserve

An ideal space to expand knowledge are the technical days. Many of them are organized by the exhibiting companies themselves and have a good acceptance by visitors who value these meetings as positive, since they also allow them to meet other professionals with their same concerns with which to exchange impressions. It also allows them to meet new business opportunities in the days of the guest cultivation; This year has been the superintensive olive tree. In the words of Manuel Gómez, CEO of FEVAL, and taking into account the opinions of other professionals in the sector, Agroexpo is the most important national fair within the field of agribusiness and the second in even years to share the poster with another prominent meeting and the first in odd years.

Agroexpo will be inaugurated on Wednesday, January 24th, at 11.00 in the morning by the president of the Junta de Extremadura, Guillermo Fernández Vara, who will be accompanied by representatives of the Trade Show Entity and former presidents of the organizing committees that during these 30 years of history have made this fair a reference for professionals of the agricultural and livestock and agroindustrial sector. Agroexpo 2018 is organized by FEVAL, Trade Fair Institution of Extremadura. It has been sponsored by Cajalmendralejo and how much with the collaboration of the Junta de Extremadura, Diputación de Cáceres, Diputación de Badajoz and Ayuntamiento de Don Benito.

Source: Agroexpo